



MEMORANDUM OF UNDERSTANDING

BETWEEN

The “Nicolae Iorga” Institute of History, having its registered office, at 1 Aviatorilor Blvd Bucharest, CUI 4284061, (hereinafter “Iorga Institute”), represented by Dr. Mioara ANTON, director, acting in the name and on behalf of it, in the exercise of the powers conferred on it by the Romanian Academy

AND

The Aromas Itinerarium Salutis Association (hereafter called AIS) based in Valencia (Spain) in Av. de Blasco Ibáñez, 28, 46010 València, Facultat de Geografia i Història, Universitat de València, in the person of the legal representative for the deed, Director Dra. Ma. Luisa Vázquez de Ágredos Pascual, authorized by the Assembly to sign the present deed.

GIVEN THAT

- The AIS has among its aims to establish knowledge and training networks between universities and research centres; to organize seminars, training and advanced training courses, cultural exchanges, long-distance information, publishing tools, territorial paths, research applied to the heritage and tourism sector in the countries in which it operates; to organize activities to promote forms of tourism that are compatible with the heritage and culture of the host countries and the development of good practices for intercultural dialogue.
- The Action Plan 2023-2026 of the AIS, approved during the First General Assembly held online on January 24th, 2023, established the creation of the Aromas International and Interdisciplinary Research Network (AIIRN) in order to promote a Knowledge and Cooperation Network in the research and promotion of economic, scientific and cultural projects of common interest related to the following themes: tangible and intangible cultural heritage, intercultural dialogue, cultural tourism, archaeology and history, tourism sciences and local development, education and pedagogy, cultural management, communication and sustainable development, landscape and cultural itineraries, with particular attention to the AIS itineraries.
- The Iorga Institute is a public law entity that develops teaching, research and scientific activities, interested to collaborate with the socioeconomic sectors to ensure one of the purposes of teaching and research, which is innovation and modernization of the productive system.
- The Iorga Institute and the AIS share the aim of participating in national and international calls



- to finance research, promotion, dissemination and development activities of the following themes: European Cultural Routes; Intangible Heritage and Human Development; intercultural Dialogue; ancient Mediterranean civilizations; training; cultural, slow, sustainable and creative experiential tourism.
- It is in the interest of both the AIS and the Iorga Institute to develop a scientific collaboration in order to pursue, in their own sphere of competence and in compliance with their institutional aims, the research activities of common interest, with the use of the respective resources, means and tools;
- In the face of this common interest, the AIS and the Iorga Institute, intend to define the outlines of their scientific collaboration, also for the purpose of a future further development.

It is hereby agreed as follows:

Art. 1. Object

Through this Memorandum of Understanding the parties intend to enable scientific collaboration concerning research, training and dissemination and environmental education activities aimed at the promotion of biodiversity, historical memory, cultural identity, local development, sustainable human development in the territories of interest for the Route and its members.

Any joint projects will be regulated by specific implementation agreements to define from time to time the partnership fees, financings, expenses and methods of use of existing resources and skills in the Iorga Institute and in the AIS.

Art. 2. Goals

Iorga Institute adheres to the Aromas International and Interdisciplinary Research Network (AIIRN) promoted by the AIS in order to achieve a close business collaboration on joint integrated initiatives in the following fields:

The Iorga Institute and the AIS agree to establish a relationship of scientific collaboration in the following areas:

- Adhesion to the Aromas International and Interdisciplinary Research Network (AIIRN) promoted by the AIS to achieve a close relationship of collaboration in joint initiatives integrated in the following sectors: cultural, tourist, naturalist, landscape, economic and pedagogical;
- Joint research, training and dissemination activities and initiatives aimed at the comprehensive enhancement of the cultural, tourist, naturalistic, historical and landscape heritage in the areas of



interest to the route and to its members;

- Joint educational activities through, for example, seminars, laboratories, workshops organized at the headquarters of the members of AIS or Iorga Institute or carried out electronically;
- Internships and training activities at the offices of the AIS headquarters-management in Valencia (Spain) and possibly at the offices of the members of the Association itself.

Art. 3. Reciprocity commitment

The parties will ensure commitment and availability to ensure the effective execution and implementation of this agreement.

Art. 4. Person in charge

The Iorga Institute indicates as its referent and responsible for the present agreement Dr. Mária PAKUCS

The AIS indicates as its referent and responsible for the present agreement Dra. Ma. Luisa Vázquez de Ágredos Pascual.

Art. 5. Duration and renewal procedure

This MoU will last for three years starting from the day of subscription and may be renewed.

The Parties reserve the right to review the present collaboration agreement at any time considering any rules introduced and other acts relevant to the object here regulated.

The Parties have the right to withdraw from this Protocol or to resolve it by mutual consent by means of communication to be sent to the other Party in compliance with a notice of at least 3 (three) months.

Withdrawal or consensual termination only have effect for the future and do not affect the part of the Convention already carried out.

Art. 6. Confidentiality and Data Protection

The parties acknowledge that by virtue of this MoU might have access to and become acquainted with various innovations, processes, information, records and specifications (hereinafter "Proprietary Information") owned or licensed by their counterparty. Both parties agree that they will not disclose any of the aforesaid, directly or indirectly, or use any of them in any manner, either during the term of this MoU or at any time thereafter, except as required in the course of this engagement with one another.

Both parties are subject to the European Personal Data Protection regulation and fully committed to



its compliance. The signature of this MoU does not imply the transmission of personal data between the parties. In the event that any of the activities derived from the implementation and execution of the project would eventually entail a transmission of personal data, this would be articulated with all the security guarantees, through the corresponding contract, according to the provisions of art. 28 of EU Regulation 2016/679.

Art. 7. Distinctive feature

The eventual use of the denomination and / or distinctive signs of the other Party is not permitted without prior written authorization of the respective sign holder. Regarding the distinctive feature of the Iorga Institute and its departments, which are exclusive property of the Iorga Institute its use is only allowed with the authorization of the competent Bodies.

Art. 8. Intellectual Property

The parties agree that the copyright of any intellectual property work produced under this MoU, including documents, photos, drawings, etc., shall be jointly owned by AIS and Iorga Institute . Thereby, without any restriction, AIS and Iorga Institute shall have any related to copyright right, including but not limited to the right to distribute copies, communicate the works to the public in any way, translate, amend, etc.

Other parties may be granted a free of charge, loyalty-free license for any intellectual property work produced under this MoU, including documents, photos, drawings, etc for a specific use upon AIS and Iorga Institute 's permission.

Art. 9. Relationship between the parties

Nothing in this MoU constitutes either of the parties as agent of the other for any purpose whatsoever. Neither party will have the authority or power to bind the other, to act as agent of the other, or to contract in the name of or create liability against the other in any way or for any purpose save as expressly authorized in writing by the other from time to time.

Art. 10. Liability

No party shall bear any financial, moral or legal obligations.

Art. 11. Amendments

No amendment or other variation of the MoU shall be effective unless it is in writing, is dated, expressly refers to this MoU, and is signed by a duly authorized representative of each party hereto.



Art. 12. Termination of the MoU

Any of the parties may terminate this MoU at one's month notice to the other party, by written notice. Termination shall be without penalty.

Art. 13. Severability

The invalidity or unenforceability of any particular provision of this MoU shall not affect the other provisions and shall not relieve any of the parties from its obligations hereof.

Art. 14. Language

In case this MoU is translated, both texts shall both be valid, provided that in the event of any discrepancy and the resolution of a dispute the English text shall prevail.

Art. 15: Entire Understanding

This document constitute the entire understanding and MoU of the parties.

Art. 16. Dispute resolution

Any dispute, claim or controversy arising out of or relating to this MoU or the breach, termination, enforcement, interpretation or validity thereof, including the intellectual property clause and the determination of the scope or applicability of the MoU to arbitrate, shall be settled amicably by the parties. In the event of a dispute, the cooperating institutions shall make good faith efforts to communicate, understand, negotiate and obtain an amicable resolution

IN WITNESS WHEREOF the parties have signed the present MoU.

For the Iorga Institute

For the Aromas Itinerarium Salutis (AIS)

Dr. habil. Mioara Anton

Dra. Ma. Luisa Vázquez de Ágredos Pascual

Director

The Director